Rules for "Hacking Creativity" - Kreyon Prize 2016

The Kreyon project (www.kreyon.net), hosted by Sapienza University of Rome, announces a contest for ideas and design of online games or web applications, with the purpose of stimulating human creativity toward the solution of the challenging problems of our time (e.g., learning, sustainability, climate and environment, mobility, health, etc.).

The submitted projects will be judged by a panel, who, in its sole and unappealable discretion, will award three final prizes to each competition category (Junior and Senior) to the best projects, and two bonus prizes (one for each category, Junior and Senior) for the best working implementations. For the implementation of the games, the KREYON Project make the Xtribe platform (www.xtribe.eu) freely available, though implementations on different platforms will be equally considered.

The participation at the contest is moderated by the following rules.

Objectives
The "Hacking Creativity" contest aims at collecting ideas and projects of online games or web applications, with the potential of stimulating human creativity applied to the solution of the main challenges of our times such as learning, sustainability, climate and environment, mobility, health, etc..

The proposed material has to be submitted according to the format described in the following.

In addition, participants who will submit an actual implementation of their idea through a web application and/or an android application and/or an iOs application and/or a web game (also through the Xtribe platform), will also compete for the assignment of the best implementation prizes.

Terms of Participation
To participate, authors have to submit their application to the contest with all informations about their project and the competition category (Junior or Senior) by 2nd October 2016, using the specific form on www.kreyon.net/kreyonPrize/en/registrazione-hacking-creativity/.

A document describing the project with maximum 2000 words and three figures has to be submitted through the web site www.kreyon.net/kreyonPrize/en/registrazione-hacking-creativity/.

Different descriptive material could be included such as a video of presentation describing the project (max 3 minutes, possibly hosted on a web platform as youtube or similar), audio recording (max 3 minutes), animated gif, etc..

Moreover, a further bonus prize might be assigned to those who also provide a working implementation of the project. In this case, a link to the corresponding working application must be provided.

For further information, please refer to the Kreyon Prize website (www.kreyon.net/kreyonPrize/).

Competition Categories

The Hacking Creativity contest envisages two competition categories:

- The **Senior** category, which is open to everyone;
- The **Junior** category, which is reserved to students under 18 years of age. Junior participants must provide, when submitting their projects and definitely before the final deadline (otherwise there will be exclusion from the contest), the scan of the document authorizing the participation (check Kreyon website www.kreyon.net/kreyonPrize/en/registrazione-hacking-creativity/ for the form) signed by a parent or guardian, along with a copy of the ID of the parent of guardian.

Participation can be individual or as part of a group. In case of a group, a contact person must be indicated as well as the name of every single member.

Participation is free.

Selection, Criteria, Communication and Awards

Prizes amount to eight cash prize, broken down as follows:

- Euro 1200 for the best project in Junior category
- Euro 1200 for the best project in Senior category
- Euro 600 for the second best project in Junior category
- Euro 600 for the second best project in Senior category
- Euro 400 for the third best project in Junior category

- Euro 400 for the third best project in Senior category
- Euro 500 bonus for the best implementation in Junior category
- Euro 500 bonus for the best implementation in Senior category

The bonus could be assigned only to the three winners of each category.

A panel, specifically selected, will choose, in its sole and unappealable discretion, the sixteen finalist projects, which will receive an invitation to the award ceremony during the KREYON DAYS 2016 event in Rome on October 2016 to present their projects to the public. The panel could decide to assign a space to the implemented projects within the installations of the KREYON DAYS.

The panel will choose, among the finalist projects the eight winners. This choice will be announced publicly during the award ceremony.

The panel is free to decide not to assign any prize in case the required standards will not be met.

Authorizations

All the material collected will be stored by Sapienza University of Rome, which is free to use this material, in any form, in the frame of the KREYON project and its subsequent editions, by specifying the source in any of its scientific and institutional activities.

All the material collected will not be returned and may be used and published by the KREYON project and its subsequent editions in any form and on any medium (paper and/or digital) for scientific, educational and academic purposes.

Upon decision of the KREYON team, all the collected material, not already protected by licence, will be promoted and disseminated as public property of general interest.

Participation at the contest implies thorough agreement with the above stated rules.

Limitations

The proposed material must not violate any copyright and any kind of rights (image rights, right to privacy, etc.). It is not permitted the use of offensive or inappropriate material.

Privacy

According to Italian art. 11 D. Lsg. N. 196/03, personal data supplied and collected, will be used for purposes related to this announcement and could be published during events

related to the contest. Each participant gives his explicit consent, according to art. 23 D. Lsg. N. 196/03, for these purposes, by registering to the Xtribe platform.

Competent Court

The law governing this contest is the Italian civil code. Disputes, that could arise between parties due to interpretation or application of these rules will fall under the jurisdiction of "Foro di Roma," excluding all other alternative competent courts.